



DARLING
EVENTS CO.



SOCIAL MEDIA MANAGEMENT *Packages*

SILVER
\$400/month

facebook and instagram only
3-5 posts per week per platform
custom branded graphics
monthly strategy meeting (1 hr)
content calendar updates



CONSULT
\$600

initial consultation meeting
development of brand plan
content calendar guidance
(1) month of proposed content
for up to (2) platforms

**required for all
new clients*

GOLD
\$750/month

facebook, instagram & twitter
up to 7 posts per week per platform
custom branded graphics
monthly strategy meeting (1 hr)
content calendar updates



**HOURLY
RATE**
\$25

hourly rate applies to any work out of
scope of described packages. custom
packages available upon request.